

Morgan PR and the Great Blogging Adventure

Saturday, December 01, 2007



Las Vegas Reunion Tour

Graham and Karen Chapple, respectively of [Garden4you](#) and [Irun](#) (the website company formerly known as Web Build Pro) joined us in Hungerford for dinner last night – and their first taste of the ActionCoach game Leverage.

It was only our second game – you’ll recall we wrote about it here – but it was Graham & Karen’s first taste of the game they, like us, had heard [Brad Sugars](#) rave about as the ‘fun way to learn business’. It was actually the first time the four of us have been together since we attended the Entrepreneur's MasterClass in the States so it was good to catch up on the meteoric rise of our respective businesses.

Well, it was definitely more straightforward this time round and I do not mean just understanding the rules; there were nuances and probably trademarked blinding flashes of the obvious as principles dawned on us.

Less fun was the disarmingly named ‘Oops’ cards. We never got one of these last time we played and Graham – or ‘Lucky Graham’ as we shall ironically refer to him, picked the first and a few more ‘Oops’ cards. In fact we all did and learned a valuable lesson about those sneaky little problems that can thwart the most careful of business plans, from losing staff to a client going bankrupt and taking your unpaid invoices

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with them.

It was good fun – not least as I am far from convinced any of us imagine our dashing entrepreneur lifestyles involving Friday night board room sessions!

Posted by Nigel Morgan - Morgan PR

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