ActionCOACH®
BUSINESS COACHING

# 2025 Sponsorship Plan

BizX

bizxamerica.com

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# Meet Us

With a presence in over 80 countries, our network of certified coaches delivers proven strategies and personalized guidance to drive business growth and success globally and domestically. With a proven track record of success spanning over three decades, we've assisted countless entrepreneurs in achieving their goals and realizing their full potential. By partnering with us, you'll align your brand with a trusted leader in the industry, gaining access to a vast network of ambitious entrepreneurs and decision-makers worldwide. Join us on this exhilarating journey, and let's create a legacy of excellence together.

## Our Organization

ActionCOACH has goals to have “a coach in every business” and to spread “abundance through business re-education” globally. These simple and yet powerful goals comprise the Vision and Mission that inspire our community of business leaders to help spread the wealth wherever we go. We change lives for the better. We help businesses succeed, but most of all we help everyone that our organization touches reach their full potential and achieve their dreams.

*actioncoach.com*

## Upcoming Event

**BIZX Conference**

Dynamic 3-day conference and award gala. Focused on business strategies to improve, sales, team synergy, personal performance, conversion and profits.

Westin Galleria
Houston, TX
October 26-28th, 2025

# Event Details and Attendance Demographics

- 500-1000 attendees expected
- Held at the luxurious Westin Galleria in Houston, Texas
- Conveniently located just minutes from major transport hubs
- Exclusive room discounts available through the ActionCOACH group rate (ask for the code)
- Access to the Black Tie Gala included with select sponsorship packages
- On-site trade show opportunities within the venue
- Demographics: 60% Male, 40% Female; Ages 35-70
- Audience includes business owners, business leaders, decision-makers, ActionCOACH Franchise Partners, coaching clients, and entrepreneurs

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# Customized Packages 3

We understand that every business is unique. That's why we offer custom packages designed to meet your specific marketing needs. Our packages range from $2,250 to $50,000, ensuring that your brand receives the exposure and engagement it deserves.

## Benefits of Custom Sponsorship Packages

- Targeted Exposure: Reach your desired audience through personalized marketing initiatives.
- Enhanced Brand Visibility: Stand out among competitors with prominent branding opportunities.
- Networking Opportunities: Connect with industry leaders and decision-makers to foster valuable relationships.

## Why Choose ActionCOACH?

- Dedicated Support: Benefit from dedicated support from our team to maximize the impact of your sponsorship.
- Flexibility and Adaptability: Enjoy the flexibility to adapt your sponsorship package to align with evolving marketing strategies.
- Customizable packages: Choose from a menu of featured to create a custom package that fits you needs.

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# Elite Sponsorship

## Packages *(limited availability)*



### Platinum Sponsorship Package

*Valued at more than $75K*

- Category exclusive, non-competing sponsorship
- HUB Preferred Vendor added to ActionCOACH intranet
- Multiple main stage references to the Platinum Sponsor
- 45-minute break-out room educational presentation
- Accommodations covered up to 2 people
- Logo placement & Link on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- 10 sponsor posts on event social media
- Sponsor booth during the event (preferred placement)
- Logo placement on signage, posters, and all printed material
- Send out 2 communications to attendees on your behalf
- Podium Recognition 1 per day
- Limited Speaking rights (introduction or close of sessions)
- Your material included swag bags or on tables
- Official title sponsor for Welcome Night
- 5 Tickets to Event including Gala

2 available

**$50,000**

### Gold Sponsorship Package:

*Valued at more than $50K*

- 45-minute break-out room educational presentation
- Logo placement and link on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- 10 sponsor posts on event social media
- Sponsor booth during the event (preferred placement)
- Logo placement on signage, posters, and some printed material
- Send out 1 communication to attendees on your behalf
- Two Tickets to Event including Gala
- Digital display inclusion

3 available

**$20,000**

### Silver Sponsorship Package:

*Valued at more than $25K*

- 25-minute break-out room educational presentation
- Logo placement on the official event website
- Sponsor name mentioned in the event opening and closing ceremony
- Sponsor booth during the event
- Logo placement on some signage
- 1 sponsor promotional option
- Digital display inclusion
- 1 ticket to event including Gala

5 available

**$15,000**

# Basic Sponsorship Options



## Tradeshow Booth & Add-ons

- Listed on event website with click through
- 6ft Table , 2 chairs, trash basket

**$2250**

- All above and Preferred placement in tradeshow + 1 Ticket to sessions

**$2575**

- Add on meals
  (lunches both days of conference)

**$95 per person**

- Add Gala tickets

**$250 per person**

- Additional Post or Pre-Event promotional emails sent on your behalf to our 1000 coach/partner database & attendees

**$250 per e-blast**

REAL PEOPLE.
REAL RESULTS.

# Sponsorship Al-a-carte Add-ons

| | |
|---|---|
| Podium Recognition (per mention) | $250 |
| Place collateral during a speaker session directly on tables | $500 |
| Ticket Add On full 2 days with meals and Gala | $749 per person |
| Signage inside main hall | $500 per placement |
| Live Link on Website (included) | ~~$500~~ free |
| Sponsor a Specific BIZ X Award | $495 |
| Coach Conference Day Booth | $1500 |
| Speaker Session Introduction | $3500 |
| Activity Sponsor | $2500 |

## *Ask about these additional opportunities*

| | |
|---|---|
| Sponsor Coach Conference Day | $7500 |
| Sponsor Gala Cocktail Hour | $7500 |
| Signature Drink Offered | $1500 |
| Session Sponsor (if available) per session | $2000 |
| Gala Table Sponsor (per table) | $1000 |

# Thank You

If you are interested, please contact us
using the details provided in this proposal.
We are confident that this opportunity will expand your prospect
list and increase your exposure to the ActionCOACH community.

# Contact Us

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