

ActionCOACH Wins International STEVIE® AWARD For Best Overall Company

By ActionCOACH

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ActionCOACH recognized as Best Overall Company by International Business Awards

Las Vegas, NV -- ActionCOACH, the world's #1 business coaching firm and Franchise Company, has won an International Stevie Award for Best Overall Company. The International Business Awards are the only global, all-encompassing business awards program honoring great performances in the workplace.

“ActionCOACH is thrilled and honored to have been recognized by the International Business Awards as Best Overall Company,” ActionCOACH Chief Marketing Officer Jodie Shaw said. “The competition grows more intense each year. Our win demonstrates how the international business community recognizes our lasting contribution to the business coaching services industry.”

Companies from all over the world are eligible to compete in The International Business Awards, and can enter in any of more than 40 categories from Best Multinational Company and Best New Product to Best Corporate Social Responsibility Program and Best Executive. Recipients of 82 International Stevie Award trophies were selected from more than 700 nominations received from companies and individuals in more than 30 countries. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs selected International Stevie winners from among the Finalists, which were determined by volunteer judges around the world during two months of preliminary judging.

About ActionCOACH

ActionCOACH is the largest business coaching company in the world as well as the #1 business consulting service franchise as ranked by the US-based Entrepreneur Magazine. The company was established in 1993 in Australia by a young visionary named Brad Sugars. Brad recognized early on that most owners of small and medium-sized businesses were unaware of how to effectively grow their businesses and achieve their goals. He developed a comprehensive system and methodologies to assist these entrepreneurs achieve their goals and realize their dreams with dramatic results. The company began franchising in 1997, and has hundreds of franchisees (ActionCoach Business Coaches), working in countries around the globe. For more information about business coaching please visit <http://www.actioncoach.com> or call 1-888-483-2828.

About The Stevie Awards

Hailed as “the business world's own Oscars,” Stevie Awards are conferred in three programs: The American Business Awards, The International Business Awards, and The Stevie Awards for Women Entrepreneurs. Honoring companies of all types and sizes and the people behind them, the Stevie's recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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