

# Coaching Case Study

## ABOUT PEG BUEHRLE

Peg is a graduate of The Ohio State University with a degree in Journalism. She lives in Upper Arlington with her husband John, and daughters Ally & Lauren. Peg is very competitive, works out daily, and continues to coach and play basketball.

Peg spent over twenty years in the radio industry managing large teams of sales professionals. She created many streams on non-traditional revenue for her stations, and managed the business activities of two popular Columbus stations.

Peg is a coach who focuses on improving and leveraging people skills to achieve dramatic improvement in business results. She has spent the last twelve years helping busy executives to increase their effectiveness, and business owners to improve results with less effort. Peg develops very close relationships with her clients, and helps them to do the same with their employees. She is the winner of multiple global awards, and is a trainer of some of the best coaches in the world. Peg brings her competitive nature to work for your benefit every day!

As a founding partner in a growing coaching firm, Peg understands how to grow her business and is ready to help you to grow yours!



## PEG BUEHRLE

TakeACTION Business Coaching  
[www.TakeActionBusinessCoaching.com](http://www.TakeActionBusinessCoaching.com)  
614-602-5191



George Cleary

The Cleary Company

[www.ClearyCompany.com](http://www.ClearyCompany.com)

**Question:**Why did you decide to hire a business coach?

**Answer:**After attending a National Association Remodelers meeting, George met a speaker who belonged to a peer networking group. George decided that the peer networking groups were industry related, and ended up sitting with the board of directors. After exhausting all the group's resources, they directed him to find a personal coach to help him with his business needs at that time. They said he needed someone to help drive his business because he was a one-man show (without a business partner). George did his due diligence and interviewed 3 business coaches. He ultimately picked Peg Buehrle with ActionCOACH. This month will be George's 3rd year with Peg. They meet for 60 minutes every Wednesday. *"She comes to my office, helps me think of the big picture, helps with new hires, and is always available."*

**Question:**What were the biggest things you learned through this process?

**Answer:***"If you pay more, you get more (hiring)."* George doesn't just fill positions, he gives employees an experience. They all love their work family. George gets constant reminders from Peg regarding employees. She's taught him to not overlook the little things (birthdays, weddings, funerals, holidays, etc). His business now tracks profits, plans for profits, meets financial obligations, has meeting structure, fulfills calendar obligations, and so much more. *"She's a pusher. She holds me accountable."*

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*Changing Lives One Business at a Time*



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**Question:**Talk about your experience with coaching.

**Answer:***"It has been an awesome experience. We are currently working on a growth (hiring) strategy. Peg helped me create a hiring process. She introduced effective hiring strategies. She's helped me improve the culture the business has, and we now have a very strong work culture."*

**Question:**What would you say to someone who is considering hiring a business coach?

**Answer:***"This is money well spent. You must be prepared to be held accountable. It keeps you from going out of business due to bad decisions. Sometimes management doesn't see what a coach can see. You must be willing and receptive. You must be willing to take action and do what you say you will do."*

**Comments:***"The benefits are constantly rewarding. We all work too much. When you can enjoy your work life because of a coach, it makes your life (and those who work around you) much better. It's nice having someone there to bounce ideas off of. Learning how to be assertive will make you money in the long run. The money is so much than the coaches fee. Coaching is an investment in your business..."*

George and Peg have been working together for 3 years. George said he plans to continue and that he and Peg recently met regarding the budget for 2018.

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